

Jumpers Come from Far and Wide to take the Naked Plunge

March 19, 2009: An enthusiastic group that opted to “Strip for Schizophrenia” came from all over North America to the third annual Naked Bungy Jump for Schizophrenia at WildPlay Nanaimo on February 21 and 22. One hundred and fifty nine jumpers, supported by a number of spectators, raised \$5,020 for the BC Schizophrenia Society’s support and education programs.

Many participants are repeat jumpers, making the annual trek from places as widespread as Wisconsin, California, Alaska, Ontario and Newfoundland. While the largest number came from Vancouver Island, almost the same number of naked jumpers came from Washington State as from the Lower Mainland.

And the event’s reputation continues to grow. In 2010 the event will be held during the Olympics, February 27 and 28, giving sports enthusiasts an opportunity to watch or participate in the only event of its kind in North America.

All funds raised will help BCSS deliver programs and services ranging from youth programs and raising awareness of mental illness to support services for those coping with mental illness and their families. BC Schizophrenia Society programs are offered free of charge to thousands of families across British Columbia. Information is available at www.bcscs.org.

For information on bungee jumping and other activities at WildPlay Nanaimo see www.WildPlayParks.com.

- End -

Media Contacts:

Jane Duval
Executive Director
BC Schizophrenia Society
604.270.7841
jduval@telus.net

Heather Leary
Public Relations
WildPlay Element Parks
250.385.2285
hleary@shaw.ca